UI Design

Sergio Mateos

Southern Nuevo Hampshire University

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Graphical user interface, text, application

Description automatically generated One of the retail stores that are more convenient to shop at is Walmart since they have many locations around the world and they carry most of the items people consume every day, that’s why is beneficial for me to use the Walmart App for easy checkout, location of items and check offers. Also, the online market has been awesome at delivering the items and providing access to items that could be out of stock at the store. But unfortunately, the Walmart app has failed to provide their user with enough information about their online purchase. Sometimes users would like to have as much information without browsing into the order, details like at what time and where was delivered can help the customers to make sure the package arrives safe, and it helps Walmart as proof in case of any stole or loss.

The left image is a screenshot of the Walmart app which contains at the top the left arrow to go back to the previous screen, the title “Purchase History” and the scanner to scan the receives. Then the Walmart App display in form of a list of the purchase history of the users, displaying the image at the left and delivered date at the top with the purchase amount, and if the user wants more details can press the view detail button to check the detail or they can initiate a refund. At the bottom is located the main menu bottom which takes the customer to Shop (main page), My items (regular buy products), Search (search for items), Services (Walmart services), and Account (personal information)

Graphical user interface, application

Description automatically generated

At the right is my redesign of the Walmart app, I keep the “Purchase History” tab the same since it’s easy for the user to understand and interact, plus it’s helpful that customer can save their receive on the Walmart App. I start by changing the background color since in the first scenario the white background camouflage with the order tab I decide to change the tone of the white background for an easier allocation of the orders. In my research about the UI design on a daily app that I use I notice that in the Walmart App it’s a little complicated to find where the delivery person places the item and what time. Every customer would like to know the place and the time the item was delivered in case they are not at home, also a picture is added as proof. Also, this helps Walmart to demonstrate to their customer that the items were delivered in case of any loss or steal. Small details can satisfy their customer need.